



INDIANA FOOTBALL COACHES ASSOCIATION

Minimum Standards & Expectations of Film Exchange

Minimum Standards

- The head coach is expected to provide a quality & usable film to the opponent
- Trade a minimum of two games (opponent coach's choice), should be a press box view
- Trade a roster and starting lineup no later than 9:00 am the day after your game
- If you know you are sending a sub-par film, communicate this information with your opposing coach. If you receive or trade a sub-par film, it is considered acceptable to reach out to the other team's coach and ask for their copy of the game
- Golden Rule of Film Exchange: *Trade the quality of film you would expect in return*

Filming Guidelines

- Make best effort to include all 22 players in initial shot
- Moderately zoom in after the showing all 22 players
- You must be able to read jersey numbers and identify formations & alignments
- Begin filming before the snap of the ball
- Do not turn off camera too early, show players getting up from the pile
- When filming special teams, do not follow the flight of the ball
- Extreme wide shot is acceptable when filming special teams, moderately zoom in after the ball is kicked
- Show the scoreboard after each score, end of each quarter and at end of the game
- Film referee's signal after a penalty
- If a fight occurs, film all of the action

Best Practices (to consider)

- Establish a central location (Google Drive) for all conference teams to share rosters/depth charts
- Trade HUDL film with ODK and Down and Distance completed
- Establish a conference HUDL pool for ease of access to all conference team's film
- Coaches can mutually agree to share end-zone film

Filming Tutorials

- <https://www.youtube.com/watch?v=jG0G9wRSMQE> - "Run game"
- https://www.youtube.com/watch?v=fTJAxe_fPck - "Pass game"
- <https://www.youtube.com/watch?v=ZSTdYrHrTQQ> - "Special Teams"